

Co-operative Group Food Ltd
Unit 2
Unite Student Accommodation
25 Olympic Way
Wembley
HA9 0FR

14 February 2018

Our Ref: 10657

Licensing Representation to the New Application for a Premises License for Co-operative Group Food Ltd, Unit 2, Unite Student Accommodation, 25 Olympic Way, Wembley, HA9 0FR

Further to your recent contact, I have made the following changes.

The Licensing Authority propose that the following applies;

Sale of Alcohol

You did not make comment on this section of my initial representation in relation to alcohol but I am happy to accommodate alcohol being sold from 07.00hrs as a result of the tills that you have in the premises.

Conditions to be added to the Premises Licence

- A CCTV system shall be installed and maintained in a good working order at the premises.
- CCTV recording shall be kept for 31 days and shall be made available to the police or an authorised officer of Brent Council upon request.
- The CCTV system shall provide coverage of the customer entrance to the premises.
- The CCTV system shall be capable of obtaining clear facial recognition images of every person entering the premises.
- The CCTV images shall be kept in an easily downloadable format.
- Signage indicating the store operates a Challenge 25 policy shall be displayed at the point of sale.

- The only forms of identification which shall be acceptable for the purposes of identification shall be a valid passport, UK driving licence, any form of identification incorporating the PASS logo, military identification or any other form of identification from time to time approved by the Secretary of State.
- No high strength beers, lagers and ciders above 6% ABV shall be stocked.
- No single cans or bottles of beer, lager or cider shall be sold at the premises save that this prohibition shall not apply to premium products described above

After seeking legal advice, it was verified that my original wording of ‘premium beers’ and your subsequent wording of ‘premium products such as craft or microbrewery products, speciality beer, lager or cider or products brewed to commemorate a local or national event’, are too vague.

- Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors so as to prevent access to the alcohol by customers.
- A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises
- An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received
 - (d) any faults on CCTV
 - (e) any refusal of the sale of alcohol
 - (f) any visit by a relevant authority or emergency service.

This will apply to all incidents. It should not be for the staff in the premises to decide whether they are alcohol related or not and therefore should apply to every incident related to the above list from (a)-(f).

- A sign stating “No proof of age - No sale” shall be displayed at the point of sale.
- Notices asking customers to leave quietly shall be conspicuously displayed at all exits.
- Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept centrally and made available for inspection by police and relevant authorities upon request.

In order for the Licensing Team to withdraw this representation, it will be necessary for you to confirm the above.

Yours faithfully,



Susana Figueiredo
Licensing Inspector

